

ORGANISED BY



**INDUSTRIAL
OUTLOOK**
YOUR INDUSTRY EXPERT

Co-organised by



NOV **15** **16** **17**
2024 Mahalaxmi Lawns, Pune

EPS **EXPO**
Electrical, Power, Solar & EV

SPONSORSHIP OPTIONS

**SOLAR & EV
Pavilion**

Hall No.1

**ELECTRICAL &
POWER
Pavilion**

Hall No. 2

**MAJOR SPONSORS
OPPORTUNITIES**

EMAIL
info@industrialoutlook.in

SPONSORSHIP ENQUIRIES

+91 9892106638
+91 9599409966
+91 9529582775

PLATINUM (Limited to 2)



INR. 15Lacs* + GST

- Provision of a bare exhibition space spanning 54 square metres.
- Incorporation of your logo across various promotional materials, positioned prominently at the forefront of the sponsor's section on the event website, as well as on international and regional event collateral, print advertorials, exhibition invitations, and email & social campaigns.
- Display of your company's logo and name on all promotional items such as posters, backdrops, main entrance arch, highway hoardings, metro station hoardings, bus backs, mobile hoardings, On wheel promotion across pune industrial area.
- Inclusion of your company's name and logo in both VIP and general event invitations.
- Placement of two full-page colour advertisements in the Exhibition Catalogue/Show Directory.
- Feature of your company profile in the Exhibition Catalogue/Show Directory.
- Media coverage on over 60 national news portals, including ANI News Networks.
- One hoarding at event venue.
- Newspaper pamphlet ad insertion.
- Lunch Food coupon for 8 persons

GOLD (Limited to 4)



INR. 10Lacs* + GST

- A Bare exhibition space of 36 square. meters.
- Inclusion of the logo on various promotional materials such as sponsor sections on the event website, print advertisements, exhibition invitations, and email campaigns.
- Company name and logo prominently displayed on all promotional items like posters, backdrops, entrance arches, Highways hoardings, and various outdoor advertising mediums.
- Inclusion of company name and logo on VIP and general invitations.
- Placement of the company logo on the event website with a direct link to the company's website.
- One full-page color advertisement in the Exhibition Catalogue/Show Directory.
- Exposure on over 60 national news portals, including ANI News Networks.
- Promotion through cycle hoardings across Pune.
- Newspaper pamphlet ad insertion.
- Lunch Food coupon for 6 persons

SILVER (Limited to 6)



INR. 7Lacs* + GST

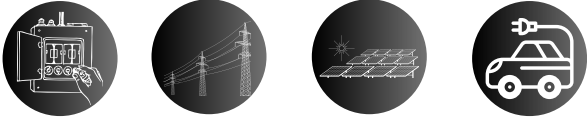
- Bare Exhibition space of 18 square meters.
- Inclusion of the logo in various promotional materials: sponsor's section at the top row on the website, event collateral (both International and Regional), print advertorials, exhibition invitations, and email campaigns.
- Company name and logo displayed on all backdrops, banners, hoardings, promotional materials, and publications.
- Inclusion of the name and logo on all VIP and General Invitations.
- Company logo featured on the event website with a link to the company's website.
- One full-page color advertisement in the Exhibition Catalogue/Show Directory.
- Media coverage on over 60 national news portals, including ANI News Networks.
- Promotional cycle hoarding across Pune.
- Lunch Food coupon for 4 persons

Organiser:
A and A Media Group,
Industrial Outlook®

Co-organiser:
International Federation of Electric
Vehicles



Linking the Ecosystem



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OTHER SPONSORSHIP OPTIONS

Registration Area Limited to 6

Rs. 3 Lacs*

- Printing of name and logo of sponsoring company at the Registration Desk at visitor registration area.
- Logo in the sponsors page on EPS EXPO website.
- One page Company Profile in the Exhibitors Catalogue.
- One full page colour advertisement in the Show Directory.



Badges Exclusive

Rs. 3.5 Lacs*

- Solo Sponsor in this category
- Printing of name and logo of sponsoring company on Visitor's Badges.
- Logo in the sponsors page on EPS Expo website.
- One page Company Profile in the Exhibitors Catalogue.
- One full page colour advertisement in the Exhibitors Catalogue.



Lanyards Limited to 2

Rs. 2 Lacs*

- Printing of name and logo of sponsoring company on Visitor's Lanyards.
- Logo in the sponsors page on EPS Expo website.
- One page Company Profile in the Exhibitors Catalogue. One full page colour advertisement in the Exhibitors Catalogue.



LED Ad @ Food Area No. of LED 7

Rs. 80k*

- The company advertisement (IMG/Video) will be showcased on a 55-inch plasma screen at the Food Area.
- Provision of one LED from the 15th to the 17th of November.
- Inclusion of the logo on the sponsors' page on the EPS Expo website and promotional catalogs.
- LED sound setting: Mute or volume set to 10.

Ad or Corporate Video

Exhibitors Catalogue Limited to 2

Rs. 3.5 Lacs*

- Printing of name and logo of sponsoring company on the Exhibitor's Catalogue Front Side
- Inside front page Advertisement of sponsoring company in the Exhibitors Catalogue+ Full Page Ad in Show Directory
- Logo in the sponsors page on EPS Expo website.
- One page Company Profile in the Exhibitors Catalogue.



Visitor's Bag Limited to 2

Rs. 3.5 Lacs*

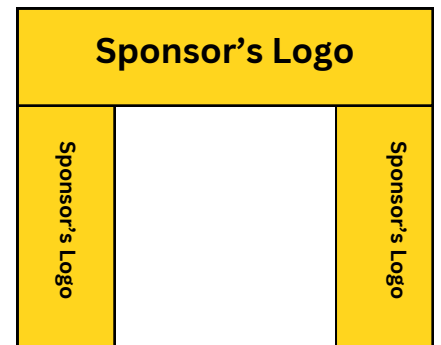
- Printing of the name and logo of the sponsoring company on the Trade Visitor's Jute Bags.
- Logo on the sponsors page of the EPS Expo website.
- One-page Company Profile in the Exhibitors Catalogue.
- One full-page colour advertisement in the Show Directory



2nd Entrance Arch Limited to 3

Rs. 2 Lacs*

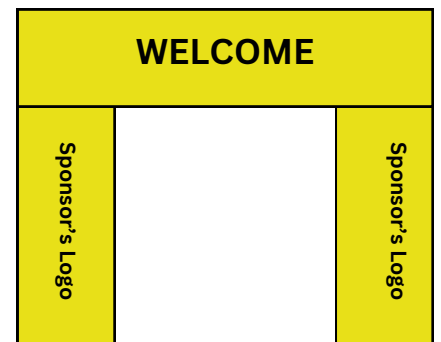
- Printing of name and logo of sponsoring company at 2nd Entrance Arch.
- Display of your company Ad on one pillars.
- Logo in the sponsors page on EPS Expo website.
- One page Company Profile in the Exhibitors Catalogue.
- One full page colour advertisement in the Show Directory



3rd Entrance Arch Limited to 2

Rs. 2 Lacs*

- Printing of name and logo of sponsoring company at 3rd Entrance Arch.
- Display of your company Ad on one pillars.
- Logo in the sponsors page on EPS Expo website.
- One page Company Profile in the Exhibitors Catalogue.
- One full page colour advertisement in the Show Directory



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